



January 2016



NEW Extended Hours:

Mon – Thurs 8:00 am – 9:00 pm
Friday 8:00 am – 6:00 pm
Saturday 8:30 am – 3:00 pm
Sunday Closed

Loyalty Program

Introducing Vicinity

Vicinity is a loyalty program now available at McLeod Veterinary Hospital which rewards clients for their continued support. Earn 1 point per dollar spent and you could save money on your next service or purchase. Ask our staff how you can register today!



McLeod Veterinary Hospital
880 McLeod Avenue
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Periodontal Disease

Periodontal disease is an inflammatory disease affecting the soft tissues of the mouth resulting in painful, swollen, red gums that bleed easily. The bacteria present in plaque irritate the surrounding tissues and if not removed, eventually lead to infection of the surrounding teeth. In the advanced stages of periodontal disease infection leads to deterioration of the ligaments and bone holding the teeth in place. The bacteria present around the tooth roots are then able to access the blood stream resulting in systemic infection. Periodontal disease can result in foul breath, a painful mouth, reluctance to eat, and aggressive or abnormal behavior. If left untreated, severe periodontal disease will eventually cause damage to the kidneys, liver and heart.

Daily brushing and preventative products such as Hill's t/d diet, Healthymouth water additive, and Tartar Shield chews are excellent ways to reduce plaque and tartar build-up on your pet's teeth. Along with regular check-ups and routine dental cleanings, these products will help prevent serious illness in your furry companion.

The Veterinary Oral Health Council (VOHC)

The Veterinary Oral Health Council was developed in the late 1990s with the purpose of recognizing products that meet a set of pre-determined standards in reducing plaque and tartar. Products receiving the VOHC Seal of Acceptance have all been subject to clinical trials to prove their efficiency in decreasing plaque and tartar accumulation on teeth. Regular use of products carrying the VOHC Seal of Acceptance is proven to reduce the severity of periodontal disease in cats and dogs.

For more information about the Veterinary Oral Health Council and a list of approved products, visit www.vohc.org

Healthymouth

Healthymouth water additive is a concentrate specially formulated to reduce plaque formation on teeth. The concentrate contains no synthetic or artificial ingredients as well as no sugar, calories, fat, or sodium. *Healthymouth* is made from 100% human grade ingredients and is easily added to your pet's daily drinking water.

There are no products that can treat established dental disease and *Healthymouth* does not replace professional dental care. *Healthymouth* is most effectively used following a dental cleaning as a continued part of your pet's complete oral care program.



Extended Hours

We are pleased to announce that we have extended our hours of operation!

Monday – Thursday: 8:00 am – 9:00 pm
Friday: 8:00 am – 6:00 pm
Saturday: 8:30 am – 3:00 pm



McLeod Veterinary Hospital Staff Members

Veterinarians

Dr. Robert Newfield
Dr. Alison Bowles
Dr. Jason Kellsey
Dr. Christie-Leigh Capper

Animal Health Technologists

Barbe Parke
Cindy Sontag
Amy Weir
Joëlle Bailey
Rhianne Hallows
Jennifer Peters
Carolyn Tschernow

Receptionists

Martina Korne
Brittini Stowe
Ashley Celhar
Kelly Zelinsky
Carissa Shaw

Veterinary Assistants

Romi Scott
Orit Agbayev
Maria Davies
Jeff Allen

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Meet Maya

She is a 10 month old Golden Retriever, lovingly owned by the Garland Family.

Tartar Shield

Tartar Shield products are a great way to treat your pet and take care of their teeth at the same time. Tartar Shield soft rawhide chews are available in a variety of sizes for dogs. Also available are dog biscuits for dogs that prefer biscuits over rawhides and treats specially formulated for cats.

One of the major components of the tartar in your pet's mouth is calcium. Tartar Shield soft rawhide chews contain malic acid. Malic acid is naturally present in many fruits and vegetables consumed on a regular basis by humans. Malic acid combines with the calcium present in plaque and prevents the calcium from forming tartar.

Clinical trials have proven a significant reduction of bacteria, tartar, plaque, and gingivitis resulting in an improvement in pet breath. Due to the success during clinical trials, Tartar Shield was awarded the Veterinary Oral Health Council (VOHC) Seal of Acceptance for Tartar Control.

Tips for Brushing Teeth

Brushing your pet's teeth can sometimes prove a difficult task but it doesn't need to be. By following these few simple steps, brushing your pet's teeth can be a pleasant experience for both of you.

1. Start by choosing pet-friendly toothpaste in a flavor your pet will enjoy. Place a small amount on your finger and allow your pet to lick it off as a treat. Your pet needs to associate the toothpaste with a positive experience and enjoy the taste to tolerate it while brushing.
2. When your pet is calm and comfortable, gently massage their muzzle. Should your pet become anxious or upset, do not continue. It is important to avoid making your pet anxious as trust is very important if you are going to be working inside their mouth. Only once your pet is comfortable with this step can you proceed to step 3.
3. Gently rub the toothpaste on your pet's gums and teeth using your finger. Initially, this will feel unusual for your pet. Continue with this step daily, until your pet becomes familiar with the process, before introducing a toothbrush.
4. Once your pet is comfortable with steps 1-3, it is okay to proceed with brushing the teeth. The toothbrush must be an appropriate size for your pet and have soft bristles. Most pets will only tolerate brushing for short periods of time. Always keep the experience positive with lots of praise and end your session with a reward that your pet can enjoy, like a walk, a treat or playing with their favorite toy.

Visit our website at www.mcleodvet.com for a complete video demonstration.

Canadian Animal Blood Bank

We are pleased to announce that we will be hosting a Canadian Animal Blood Bank donation clinic on Tuesday, January 19, 2016 from 5-7pm!

Blood donor candidates must meet the following criteria:

- Weigh 50 lbs or more
- Be between 1-8 years old
- Be up to date on vaccinations
- Have an even temperament

Ask our staff how to register your dog today!

For more information regarding the Canadian Animal Blood Bank please visit www.canadiananimalbloodbank.ca